



CITY OF DICKINSON

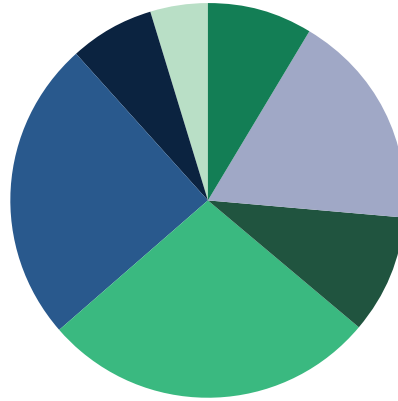
TEXAS



POPULATION

141,175

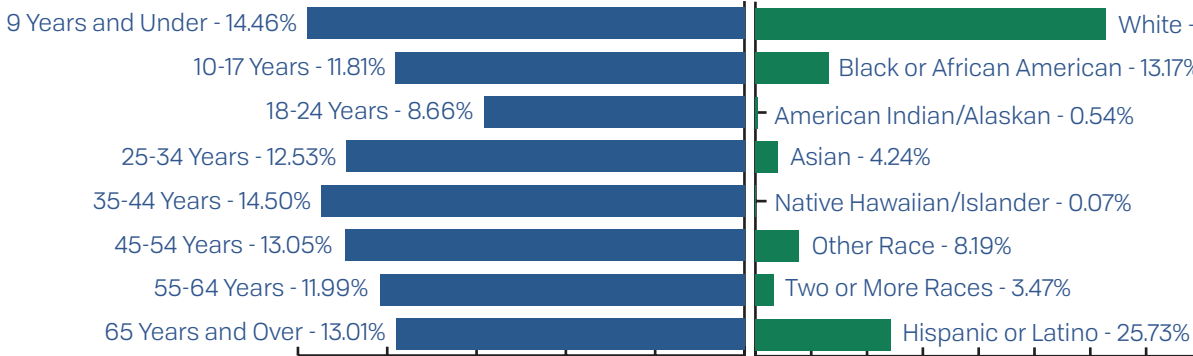
2020 Estimated Retail Trade Area Population



- Graduate or Professional 10.1%
- Bachelor's Degree 18.6%
- Associate Degree 9.5%
- Some College, No Degree 23.6%
- High School Graduate 28.1%
- Some High School, No Degree 6.3%
- Less than 9th Grade 3.8%

61.8% of RTA has some college education or higher

AGE DISTRIBUTION AND RACE



Median Age 36.81
Average Age 37.14

HOUSEHOLD INCOME

AVERAGE HOUSEHOLD INCOME
\$ 1 0 9 , 2 2 1

MEDIAN HOUSEHOLD INCOME
\$ 8 5 , 6 9 1

PER CAPITA INCOME
\$ 3 8 , 7 0 9

OPPORTUNITY IN DICKINSON

- Clothing & Accessory Stores**
Sales Leakage = \$137,766,200
- Sporting Goods Stores**
Sales Leakage = \$25,011,647
- Food Service & Drinking Places**
Sales Leakage = \$334,668,135

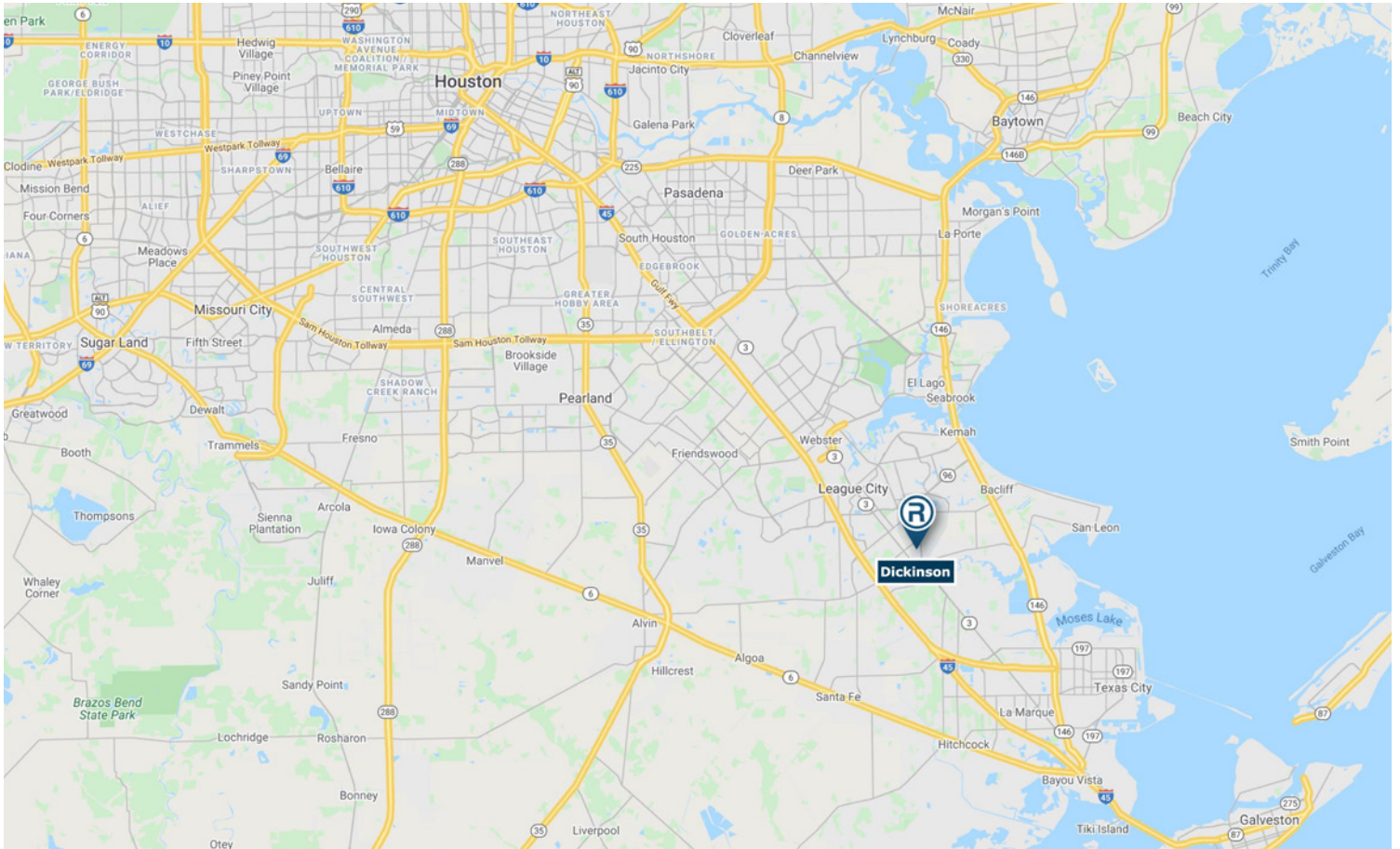
Potential Retail Sales	\$3,175,479,283
Actual Sales	\$519,264,378
Sales Leakage	\$2,656,214,905

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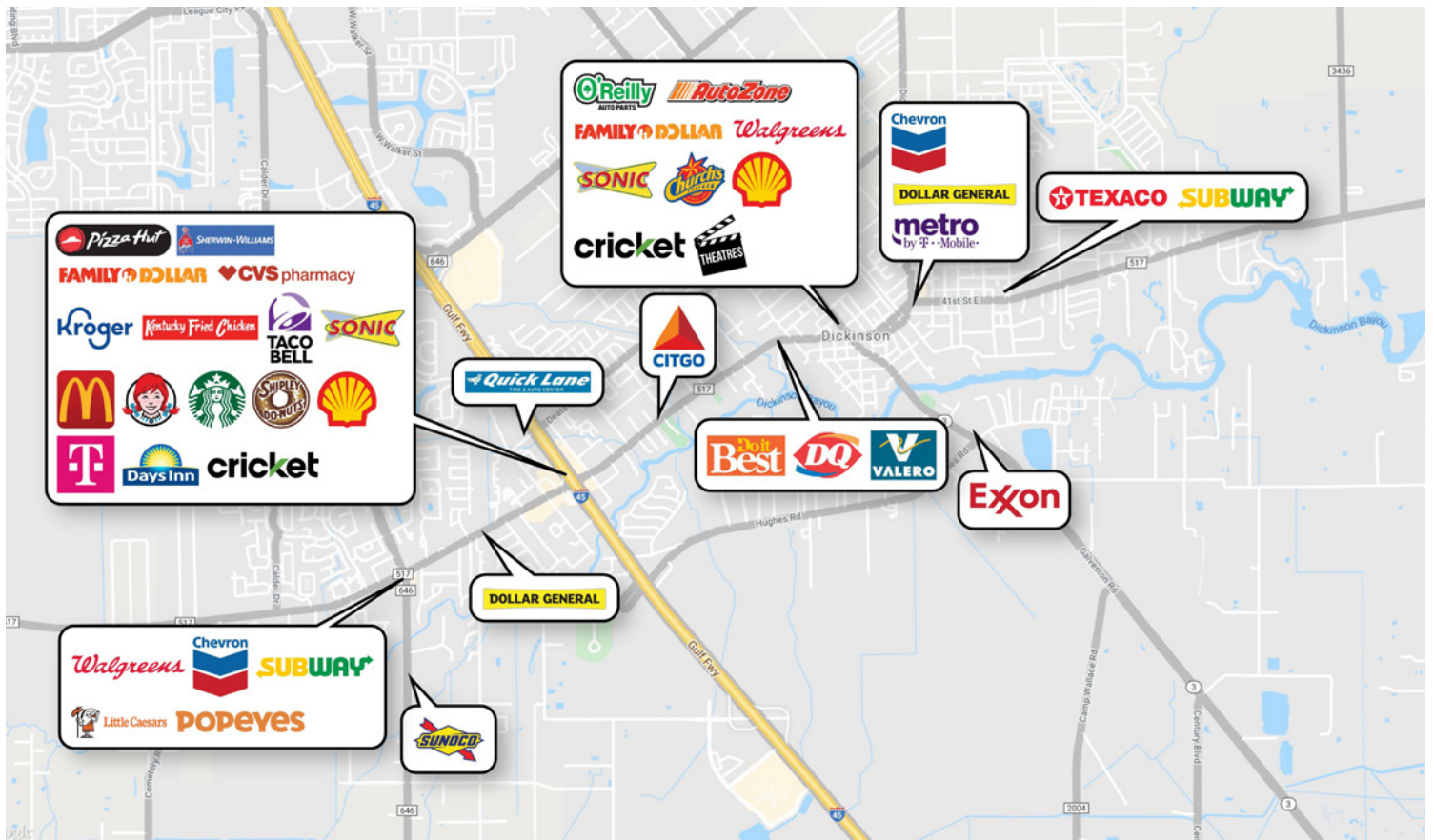
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LOCATION MAP



EXISTING RETAIL



Information provided is for illustrative purposes only and is deemed to be correct as of publish date of this document. Data sources used may include: ESRI, AGS, Nielsen, RegisPro, SitesUSA, TxDOT and/or Microsoft Corporation.