

Great Blue Herons CALL FOR ARTISTS



Artist Application 2023

Name: _____

Phone Number (Day Time): _____

Email Address: _____

Mailing Address: _____

I (applicant) _____ that if my submission is selected and I design a Great Blue Heron, all rights, title and interest to the submitted design will become the sole property of Dickinson Texas Art Guild and the Dickinson Bayou Great Blue Heron Project and I relinquish all rights, title and interest in the design and the finished Heron sculpture.

Applicants Signature: _____

Date: _____

Great Blue Heron Sculpture Theme(s) and/or Name(s): _____

Must use attached template to submit design(s).

Materials I plan to use in the production of my Heron design if I am selected:

How I plan to take my design from concept to completed work:

(Attach separate page, if necessary)

THIRD Round Entry Deadline: Applications, design diagrams, resume and samples of your artwork must be received by November 23, **2022, or sooner!** Send your submissions to Dickinson Tx Art Guild, 3401 E. Bayou Drive Dickinson, TX 77539 or call Eleanor Brown **713-851-4012** for further information. You can also scan and email applications and designs to DTAG77539@gmail.com

This local project is a wonderful way to:

- Showcase your talent
- Get optimum exposure through increased pedestrian traffic
- Media attention throughout Galveston/Harris County and beyond!
- An opportunity to give back to our town through this community based Art Project and meet other artists and stay connected through social media after the events!

Don't just take our word for it. Communities all over the nation have taken part in similar projects. Check out two Texas local projects <https://seaturtles.org/campaigns/turtles-about-town/> and www.bootifulwimberly.com

We will also have the Herons posted on our Dickinson Texas Art Guild and Destination Dickinson webpages with artist bio's and pictures along with a short story on your bird. The local press has been very good about posting pictures.

To Participate:

- Print out and complete the application form, which must include your Great Blue Heron design. Please print the design template and include your name on each piece submitted. Be sure to show us both sides of the heron.
- Provide a copy of your art resume or your artist bio.
- You can attach prints of your work, so that the sponsors are able to see your past work. Refer to a webpage if you have one. This will be a good way to showcase your talent and show the sponsors your work ethic and experience.
- Completed application, design, resume and any pictures must be turned in no later than November 23, 2022.

You are able to submit up to three designs. The more that the business thinks your Heron will captivate an audience the more likely your Heron will be selected. You also might a request for each design! You can always have "extras" done to your Heron with an additional cost that can be worked between you and the sponsor. However do not plan for this. Make sure that you are mindful towards others with your design. Vulgarity, nudity, political, and/or religious statements and other questionable content will **not** be accepted. No corporate logos are permitted as they are difficult to replicate to company standards. Final designs, and any changes from final design, must be approved by DTAG committee.

NEXT STEP:

- Three to four artists will judge all submitted design ideas and make approval recommendations.
- The artists that have their designs selected will be notified via email and/or phone. If you do not receive an email confirmation, you may call a committee member of Dickinson Tx Art Guild to inquire if your design is approved by DTAG.
- All selected designs will be compiled into a design portfolio for the sponsors to review. Once a selection has been made the sponsors will be matched with the artist.

Some sponsors know which artist they would like to design a heron. This is permissible however the sponsor and artist are responsible to DTAG to inform them of this partnership. DTAG does not want to overload any artist. Any designs are must be approval by DTAG.

- Selected artist will then receive instructions for the pick up and delivery of the Heron or work at a selected air conditioned location in Dickinson. At pickup the artists will be given \$100 for paint supplies. Once the artist has safely

delivered the completed Heron, they will receive final payment of \$325.00. If additional art fees have been discussed between the sponsor and artist, that will be between the two parties.

The finished sculptures will be presented through designated city webpages and through DTAG. Destination Dickinson and DTAG will host a city wide party with Heron treasure hunts, photos ops, lemonade, games, ice cream, etc. At this event people will pick their People Choice Award. This event will be announced through the City, local webpages, and local media.

Rules

- Artist may not alter from the basic Heron design/form. No one can compromise the structural integrity. The contact points by which the Herons are attached to their bases cannot be altered or obstructed.
- Artists may paint or adorn the Herons. Objects attached must be affixed so they cannot be removed. Attached objects must be weather resistant and able to tolerate a poly coat.
- The front concrete base area in front of the Heron will be reserved for a plaque. This plaque will include the artist name, the Heron's Name, sponsor's name, and date.
- Herons will be installed outside, fully accessible to the public. People, including children, will be touching and taking pictures with the Herons. The Herons will be poly coated before installation. Designs must be appropriate for public display. Designs that are religious, political or sexual in nature will not be accepted. Corporate logos and advertising are not permitted. The review committee evaluates all designs and has sole discretion to accept or reject any design.
- **DO NOT USE latex paints.** Acrylic paint by Golden is recommended because of the consistency and intensity of color. Other good quality acrylic paints can be used.
- Heron must be completed February 17, 2023. You will be asked to show progress. Deb Deats may find someone to assist if you are unable to finish on time..
- If you need take the Heron to our Mainland City Mall location to paint then coordinate with Deb 281-881-3031 or Bill Shick 281-831-0016.
- Artists are encouraged to research on the Round 3 sponsors and plan your design to capture their attention!

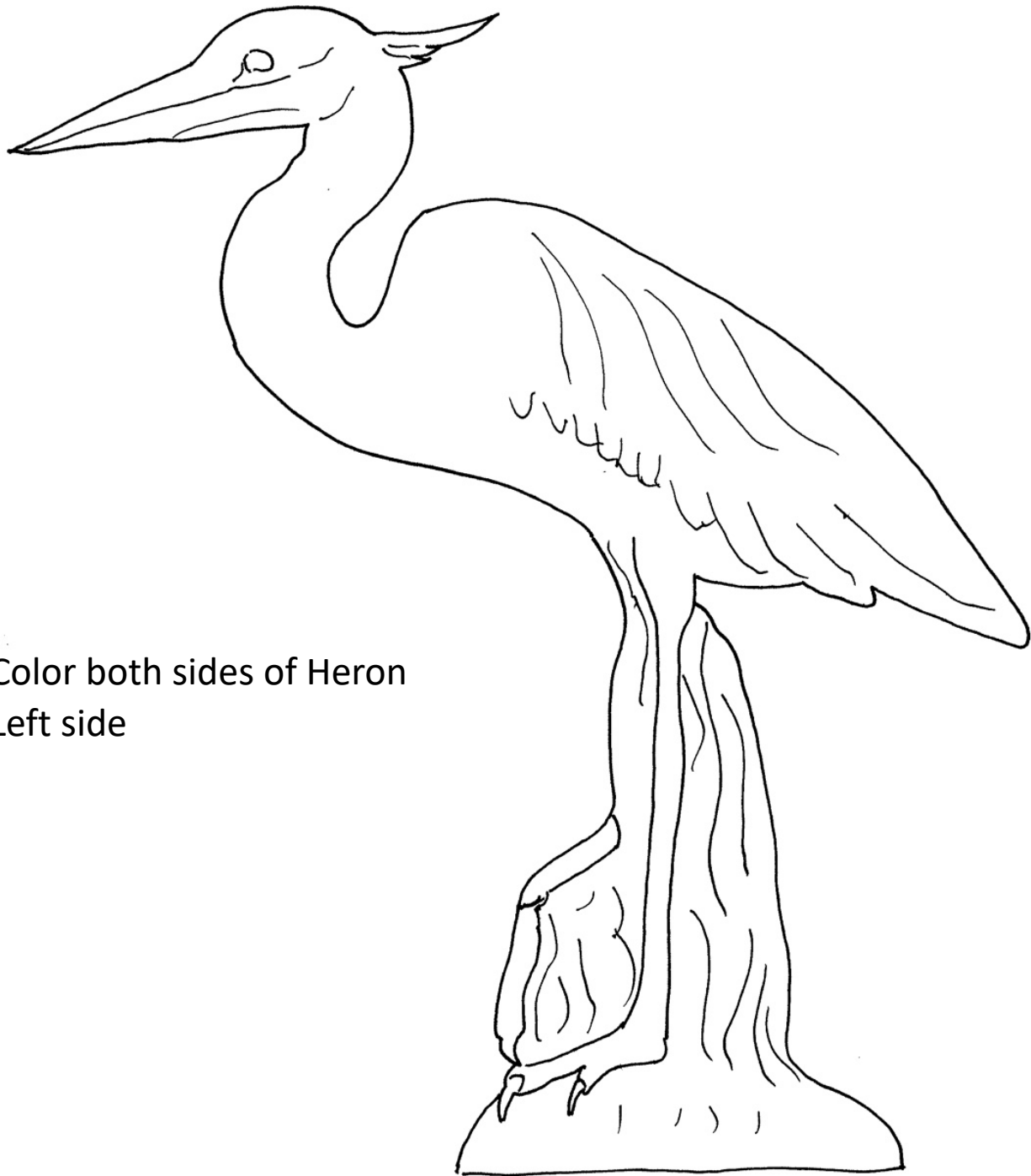
Tips:

Mr Clean Magic Eraser Sheets cleans off pencil marks. Use a projector for sizing your art onto the 3D heron instead of sketching. Golden silver paint mixed w/other paints makes a magical color. Keep your heron off a dusty floor. Don't use too much black paint unless it's Golden combo, it seems to interact with poly coat. The leaves at the bottom can be tricky if adding objects. Make the peekaboo toe continuous, because it looks better! Clean the heron properly before painting, don't cover n bottom tail hole, use quality non latex paint, use 2-3 coats of paint, and use a trace transfer method.

All Artists-Please read this section and initial in side column, as to your understanding. These sculptures are expensive and should be treated with the greatest care. Thank you!

There will be 30 Herons purchased by DTAG and the City and painted by artists using the designs submitted by local artists and selected by a panel of judges. The selected herons will be placed at various locations throughout Dickinson and Dickinson Bayou. Each heron on a main street will have a plaque displayed on the concrete with the name of the artist, the heron name, the sponsors, and year. .

The Herons are three-dimensional fiber glass statues, are approximately 5 feet tall and weigh approximately 60 pounds. Make sure your design is well detailed so that the jurors have a clear example of what the finished product will look like. Please submit the two orientations of your design top and sides, along with the entry form. Below are instructions from the manufacturer, Icon Poly of Nebraska.



Color both sides of Heron
Left side

1. Each Heron is primed for applying acrylic paint when they arrive. Lightly sand the entire surface with 180-220 grit to clean the surface of dirt and residues that could cause adhesion problems with your paint. Do not use an electric power sander. After sanding, clean your surface with straight water and a damp cloth. Let the entire surface dry before painting. If any of the primer flakes off when sanding, sand back to where the primer is stuck, and then re-prime or Gesso that area. We suggest using any brand of Gesso and almost any brand of manufacturer offers an exterior grade primer that will work. Be sure to follow directions and safety guidelines on any products that you use. Remember these sculptures will be outside in the weather.
2. Wear plastic gloves when doing this art project and when touching the raw sculpture after sanding. This will keep oils from your hands off the surface which could cause an adhesion problem when painting. Do not wear powdered latex gloves because powder residue will remain on the sculpture.
3. Using acrylic paint is recommended. We recommend staying away from oil paints. If you have specific questions, please contact Icon Poly at 1-308-468-9411.
4. If a drill is needed for embossing or any other creative reason, Icon Poly suggests a Dremel-type rotary tool.
5. DTAG does not want artists to use mosaics on the herons as it is more difficult to poly coat the bird.
6. **For experienced artists**-We highly recommend structural urethane adhesive when bonding things to the sculpture. Several companies make these, such as 3M, UPol, and Norton. These are normally found at auto body supply stores. **Any additions other than acrylic paint must not exceed 10 lbs total weight prior to attaching. This includes glues, screws, bolts, or anything other than paint.**
7. DTAG provides the poly coat courtesy of McRee Ford, so the artist is not responsible for it.
8. Your sculptures will have a 1/8" clean drilled hole somewhere on the underneath side. Do not seal this hole off. If you cover the hole with paint or other materials, please re-drill the hole as it is a breath hole and is important to the longevity of the sculpture and the artwork applied to it, by limiting expansion and contraction.

At Icon Poly they only use the taping process when they can clear coat with urethane clear between layers. If they want to do fine lines without clear coating and taping, they use fine acrylic paint pens or paint bottles with needle-type tips to make the fine line. Below are two examples of artists' submissions.



Color both sides of Heron
Right Side

